

# SHORES CAMERA CLUB

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# FOCUS

## January 2010

THE MONTHLY NEWSLETTER OF THE SHORES  
CAMERA CLUB WHICH MEETS IN DAYTONA  
BEACH SHORES, FLORIDA.

### Featured Picture of the Month



**Kristin Bishop**

**Beginner - Assigned**

**Congratulations Kristin and welcome  
to the Shores Camera Club**

### January Program

January 14<sup>th</sup>

The program for the next meeting is our annual awards banquet.

It is the time when the Photographer of the Year is selected.

The Beginner Photographer of the year, and certain others will be moved up to Advanced group.

These Photographers have been chosen by the scores they have made as competition winners for the year.

Then we will have a great potluck dinner with the food and drink that we will all be bringing.

### Message from the Editor

I am sure you are all thinking as I am that 2009 has been a fantastic year with our illustrious president Jason at the helm. Not only was his towering presence felt but the personality and knowledge that matched it along with his leadership and his ideas to make us what I feel is the best camera club in the area. With several new members arriving towards the end of the year must prove my point.

It is a great club also because the only competition is in name only where we place our pictures each month to be judged. Older members (I don't mean age although I am at the top of that list) share their knowledge and ideas, photography skills, places to photograph and sometimes even software with each other and the newer members so that they too may learn what we

have learned from others, many of whom are no longer with us. From the competitions of late I would say these newest members also have something to share. Yes it has been a great year and thanks Jason for your guidance and leadership. With you at the helm in 2010 our club can only grow even bigger and better.

**and...from our Treasurer**

2010 dues of \$20.00 (\$30.00 for couples) must be paid *before* entering competition at the February meeting.

**Subject Themes for 2010**

- February...Decay [gradual decline or rotting away--ex. old buildings, rusted car, etc]
- March...Hats
- April...Faces [can be human, animal or inanimate]
- May...Silhouette [any dark shape or figure seen against a light background]
- June...Fragments [a piece of something; part of a whole-- ex. car headlight]
- July...Cemetery
- August...Wheels [anything like a wheel in shape, movement or action]
- September...Insects or Bugs
- October...Color Purple
- November...Trees
- December...Photojournalism [news stories presented through photographs--ex. accidents, memorial services, park openings, etc]

**"Just for Fun" quarterly-ish categories**

- February 2010----Christmas
- July 2010----Travel
- November 2010----(non specific) Holidays

**Competition Winners for December**

**PLEASE REMEMBER TO PRINT YOUR NAME ON THE PHOTO SIGN-IN SHEETS WHEN ENTERING COMPETITION**

**ADVANCED**

**ASSIGNED**

Amy Holley

**OPEN**

Jason Holley

**SAFARI**

Amy Holley

**BEGINNER**

**ASSIGNED**

Marsha Tucholski

**OPEN**

Kathleen Turley

**SAFARI**

Kyle Berris

**2009 Competition Points**

**ADVANCED POINTS**

- |                    |     |
|--------------------|-----|
| 1. Joan Robinson   | 134 |
| 2. Stephanie Toups | 134 |
| 3. Amy Holley      | 109 |
| 4. Jason Holley    | 103 |

5. Marlene Daily	100
6. Bob Krakosky	90
7. Ron Tucholski	86
8. Kristi Hartley	64
9. Steve Underwood	51
10. Charlie Brockenbrough	32
11. Ann Dahm	27
12. Frank Castellano	20
13. Mary Gerlach	17
14. Barbie Marland	10
15. Kathy Light	6
16. Larry Crivelli	6

### BEGINNER POINTS

1. Marsha Tucholski	130
2. Kyle Berris	113
3. Lois Porter	88
4. Jim Hawley	66
5 Brian Hammersly	60
6. Darrel Daily	55
7. Andrew Makal	54
8. Ed Lutman	53
9. Tom Porter	50
10. Simon Davies	49
Terry Kern	
11. Sally Campagnone	48
12. Lillian Collela	46
13. Kristin Jorolemon	39
14. Jennifer Davies	37
Kathleen Turley	
15. Rich Tully	29
16. Bill Sacramone	26
17. Maxine Sharp	24
18. Kim Rinkinon	21
19. Jan Letzring	11
18. Marsha K	6
19. Karen Linderman	4

### Amy's "Just for Fun" Project

Next one in February "Christmas"

## The January Safari

January 24th

Native American Festival

10:00 A.M.

At the Casements

\$6 for adults and \$5 for Seniors, Child \$4

Note: For February's competition you may choose between this Safari and the P. O. Parade for your entry

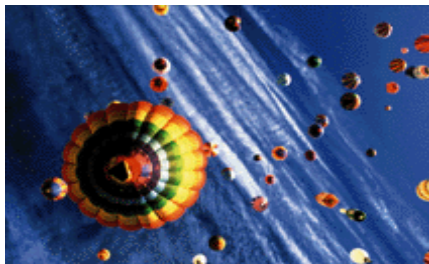
### Club Shirts!!!!

Frank Castellano has come up with an offer I couldn't refuse. A club tee shirt. Neat! For \$10 he will bring you a white collared T-Shirt, with or without a pocket, Embroidered with the name of the club. email [cast9326@bellsouth.com](mailto:cast9326@bellsouth.com) or see him at the meeting to order.

### Photo tips by Joan

## Better Balloon Photography

by joSon Nicholas-Lee



Before sunlight touches the peaks of the mountains; when grass is still filled with overnight dew: that is when pilots across the country transform the morning dawn into a

rainbow of color with their hot-air balloons. This kind of scene will cause camera lovers to start clicking away. With careful planning, the delightful moment can be captured so the beauty will never be forgotten. Here are some tips for capturing the balloons and their pilots on film. It's difficult to imagine that hot-air balloon pilots and photographers have some things in common. One keeps following the direction of the wind, higher-and-higher to touch the clouds seeing our world in a different perspective and discovering that the clouds are no longer the limit. The other combining both technology and artistry with the help of sunlight as a tool to create a work-of art. The differences are infinite, but both have to agree the best time to work is early morning. When the calm wind rises and multicolored lights peek over the horizon, you can hear both the cameras clicking and hot-air gas blowing out flame. Shooting hot air balloons is more than recording brilliant color. Because balloons are fluid subjects, beginning photographers often get distracted and start clicking whatever is in front of them rather than focusing on the balloons. I've noticed when shooting a group of balloons, it is very difficult to pick and choose what can be enclosed in a frame. In this kind of situation, you need to make a quick decision on which balloon is the main subject before it slips out of your frame. To make this easier I often follow and recommend the golden rule-less is more.



Try to focus on one key balloon as a main subject. Balance your image, use the key balloon to frame and size those balloons around it. You can do this by adjusting the focal length of your lens. It's very important to avoid cropping the balloon unless you're "framing" it with other balloons in the background. It helps to spend a few extra seconds looking through the viewfinder to ensure things are in the right places before you click the shutter. This not only saves film and results in fewer unwanted images, but it also helps to improve composition technique and familiarity with looking through the viewfinder of the camera.

>From a distance, hot-air balloons can be a captivating subject to photograph and a great complement to the landscape. But up close, balloons can be an intimidating subject for the camera viewfinder because of their size. I've discovered that zoom lenses work best when shooting hot-air balloons. Two of my favorite lenses are the 28-85mm and the 90-210mm. The 28-85mm works well when I'm about 50 yards (half of a football field) away from a group of balloons. Zoom lenses allow me the freedom to select ranges of distance that show little or no distortion with the shapes of the balloons in the final result. For distant views, I recommend an 90-210mm, which I use most frequently. These lenses are great for cropping distracting elements and for shooting an entire balloon. Zoom lenses let you get "closer" to your subject. They also allow you to "frame" a subject, such as balloons of different sizes, shapes and colors along with other balloons to form a strong composition.

A good frame and composition are essential in photography. It is not easy to capture a three-dimensional world on a flat surface and still give a sense of three-dimensionality. Careful placement of the main subject and the use of space will make a flat surface

appear solid. Try to avoid cropping the key balloons unless you're "framing" it with other balloon in the background. This is the best time to use a wide-angle lens and get closer to the balloons. If you have an adjustable camera, try to use a high f-stop such as f-11 or higher to increase the depth of field. Point-and-shoot cameras have this function built in and the final result is not significantly different from that made with a professional camera.

I often hear people complain that their photos never turned out the way the scene looked during the shoot-especially the color. Choosing the right film to record the multicolored balloons and their detailed patterns is as important as composition of the image itself. Try to use a low-speed film (with a low ISO number) when possible for quality of reproduction. Slide films such as Fujichrome Velvia or Kodak Lumiere and print films such as Kodak Royal Gold or Fujicolor Super G are excellent for saturated colors. These films are also ideal for achieving fine grain and detail in the print or slide. You may want to consider carrying some high speed-film for a pre-dawn shoot. Most balloon festivals perform a light show, typically in the darkness of the early morning when the balloons glow against the black and purple backdrop of the sky. In this case, 400 speed film works great with or without a tripod.

I don't consider accessories such as polarizer filters and tripods essential for my photo kit when shooting balloons. In the morning, when the sun is still low and there's a deep blue sky, using a polarizer filter would unnecessarily limit the light for your exposure. A tripod is great for pre-dawn shooting, but as the sun gets brighter and the wind picks up, tripods can become inconvenient. If you feel the need for a tripod, use one with a quick-release which is as lightweight as possible for easy movement

through the crowds.

Finding a hot-air balloon to shoot is as easy as opening the Yellow Pages in your local phone book of the city you are visiting. Hot-air balloon companies and pilots are always eager to display their balloons for your camera. You should make an appointment with the company or individual pilots at least a week ahead and describe your interests. I've found that this is a great opportunity to get to know the pilots; often he or she will fly extra miles to make your photo shoot memorable.

The best places to photograph balloons are balloon festivals. Here, your camera can go wild as it sees hundreds of balloons rising into the blue sky with manifold shapes, colors and patterns so that one wishes to capture it all. The most famous festival is in Albuquerque, New Mexico, where several hundred balloons shine in the morning sky with magnificent colors; chances to capture the right moment are endless.

Balloons are very wonderful subjects to photograph; they love to pose for you as much as you want to capture them. Take your time to look around. Keep a grip on your cameras and film, but let your imagination flow the wind.



## **How to Shoot Skateboarders etc.**

### **1. Capture Motion [Shutter Speed Priority]**

What makes for the greatest shots of skateboarding? Ones that capture motion, movement, frozen moments in time. For this purpose, you will want to shoot on Shutter Speed priority, so your camera will designate the appropriate aperture settings for a proper exposure. Remember your shutter speed will need to be set according to how fast your subject is moving, but start at a general 1/250fps.

### **2. Set for multiple shots**

Speed and motion will go hand in hand with skateboard shots. Just milliseconds can separate a bad action shot from a fantastic one. For this reason, set your camera for multiple exposures and shoot in bursts to capture that perfect shot.

### **3. Understand the Culture**

Skateboarders consider themselves to be athletes and gravity defying artists. The best kind of action shots of skateboarders are the ones that best describe this culture.

### **4. Be unconventional**

Don't take shots that are straight on, flat, or typical. Identify yourself with the mindset of the Skateboarders and try new things that have not been achieved before. To accomplish this, use a variety of angles, depth, and motion to achieve the perfect shot.

### **5. Go for "Air"**

Anticipate the moments when your skateboarders will take air. Take a shot before, during, and after he or she is "airborn" to get a crisp and in-focus shot.

### **6. Try for "Urban Grunge"**

Arrange your elements to be a sort of organized chaos. Set the scene by incorporating the surrounding buildings, concrete, etc. Skateboarders defy the laws of nature, so create images that have attitude, are gritty, and strong.

### **7. Use unique angles**

Shoot from the ground up, or from above depending on what you want to achieve in the end shot. Take shots from around curves, beneath the pipes, standing on benches, etc. Whatever you can do to take your shots from a "new" angle, do.

### **8. Work with the Skateboarders**

As creative themselves, skateboarders have a variety of ideas for shots themselves. If you are just looking for practice, or are interested in making new friends, spend some time with the skateboarders. You may find that getting the perfect shot becomes secondary to reaching out to another group of really cool people.

Read more: <http://digital-photography-school.com/8-tips-for-skateboard-shooting#ixzz0ZJgKaRR8>

## **UP COMING PROGRAMS**

February 11<sup>th</sup> - Harding Ballough  
Black & White specialist

## Shores Camera club Officers

### President

Jason Holley [jph1206@aol.com](mailto:jph1206@aol.com)  
386-682-0465

### Vice President

Tom Porter [tporter762@earthlink.net](mailto:tporter762@earthlink.net)  
386-304-2800

### 2nd Vice President

Kyle Berris [basset36@cfl.rr.com](mailto:basset36@cfl.rr.com)  
386-756-9265

### Treasurer

Ron Tucholski phone 788-5611

### Secretary

Lois Porter [loisfl555@earthlink.net](mailto:loisfl555@earthlink.net)

## Shores Camera club Committees

Print - Amy Holley [yertle0723@aol.com](mailto:yertle0723@aol.com)

Marlene Daily, Marsha Tucholski  
Steve Underwood - scans  
[thebioguy@earthlink.net](mailto:thebioguy@earthlink.net)

Newsletter - Marlene Daily  
[mdaily@cfl.rr.com](mailto:mdaily@cfl.rr.com)

Web and PSA - Stephanie Touns  
Simon Davies

Banquets and Parties - Amy Holley

Airport Display - Frank Castellano  
[cast9326@bellsouth.com](mailto:cast9326@bellsouth.com)

Interclub Relations - Bob Krakosky  
[retiredrks@bellsouth.net](mailto:retiredrks@bellsouth.net)

Membership - Lois Porter  
[loisfl555@earthlink.net](mailto:loisfl555@earthlink.net)

Handbook - Jason Holley, Tom Porter,  
Lois Porter

Callers - Kathleen Turley/Catherine Turley  
[kturley@cfl.rr.com](mailto:kturley@cfl.rr.com)

Programs - Jan Letzring [tjletz@yahoo.com](mailto:tjletz@yahoo.com)

Joan Robinson [zfoc55@aol.com](mailto:zfoc55@aol.com)

Workshops - (to be announced)

Safari Coordinator - Joan Robinson

## Beach Photo

At 604 Main St, Daytona Beach  
Is offering a 10 - 15% discount to our  
club members on certain items to be  
determined by them.  
They do handle used equipment also.

## KNL Custom Framing

At 567 Beville Road  
Golfview Plaza  
members on mats and matting. You  
must have Id and membership card  
with you.

## Kingston Cameras Plus

335 Bill France Blvd  
Daytona Beach  
10% off all except consignment or  
New Canon Cameras

## Green's Camera Repairs

At 1246 Ridgewood Ave  
Holly Hill  
Is offering a 10% discount to our club  
members on services. You must have ID  
and membership card with you to qualify.

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The Shores Camera Club is a member in  
good standing of the:



