

# SHORES CAMERA CLUB

# FOCUS

Tuesday, March 4, 2005 – Daytona Beach Shores Florida, USA

March 2005 - Featured image:

Title: Best Crystal  
By: Suzanne Nelson

Comments:

Advanced Assigned second place



## 2005 SAFARIS

Instead of going to a specific location, members will photograph historical or interesting sites in their own town. Bring in two (2) 8x10's to the March 10th meeting for the Safari contest. Shots must be taken in February to qualify. For further information contact Joan Robinson7619296

## FEBRUARY 10<sup>TH</sup> PROGRAM

PILOT, PHOTOGRAPHER, WEB MASTER  
Nick Berdeguez

Born: 1957 Hempstead, New York  
Education: USAF ACADEMY  
Captain JetBlue Airways

Nick is new to the Shores Camera Club and is a "Beginner Photographer". He has been taking photos for many years and has built several web sites including sites for the US Air Force Academy. Nick will discuss the latest storage methods for photos using the web and Apple's ipod.

Want to sell your photos online? Come to the March 10th meeting and Nick will show you an easy way to safely and securely store and sell photos using <http://www.dotphoto.com/>

## FEBRUARY COMPETITION WINNERS

### February assignment: "Glassware"

#### ADVANCED ASSIGNED

1st place- Suzanne Nelson-Red Wine  
2d place-Suzanne Nelson-Best Crystal  
3rd place-Joan Robinson-Clowning Around  
Honorable Mention-Joan Robinson-Glass in the Night

#### ADVANCED OPEN

1st place-Tobin Buddenhagen-untitled  
2d place-Tobin Buddenhagen-untitled  
3d place-Joan Robinson-Did you Hear  
Honorable Mention-Suzanne Nelson-Flowing River

#### BEGINNER ASSIGNED

1st place-Jerry Stone-Glassware and Tulip  
2d place-Jerry Stone-Double Take  
3rd place-Ann Dahm-Butterfly Rose  
Honorable Mention-Lillian Colella-Blue Swan

#### BEGINNERS OPEN

1st place- Jerry Stone-Sweetie Pie  
2d place-Jamie Tamm-Young Blue Eyes  
3rd place-Ann Dahm-Aztec Dancer  
Honorable Mention-Jerry Stone-Foggy Morning

#### BEGINNERS DIGITAL

1st Jerry Stone - Greenfield Train #1  
2nd Tammy Beat - Ethereal Trees  
3rd Richard Tully - Red Auto  
4th Jerry Stone - White Pelican

#### December Safari

1st place-Alan Schweitzer-Bridge of Lions  
2d place-Jamie Tamm-Lightner Museum

#### January Safari

1st place-Joan Robinson-Whiskers  
2d place-Nick Berdeguez- Pretty Bird

## 2005 COMPETITION

February  
Glassware

March  
Churches

April  
Rocks

May  
Gates/Fences

June  
Birds

July  
Bridges  
(slides only.)

August  
Zoo

September  
Close Up

October  
Mirror Images

November  
Black and White

December  
Patterns

## PLEASE DUE YOUR PART

DON'T FORGET, that it's DUES time again. Believe it or not we kept the price the same for another year. It's the best bargain for only .87 a meeting or \$20.00 a year for individual membership or \$30.00 for family membership. You can't beat the photographic knowledge you get for so little cost.

Make your check out to the: Shores Camera Club, and either bring it to the next meeting or mail it to: Ralph Jennings 4470 Chalmette C. Port Orange, FL 32127.

Many Thanks, Al S.



Shores Camera Club  
Frank Castellano  
President  
[lcaste2051@aol.com](mailto:lcaste2051@aol.com)  
576 Dorset Circle  
South Daytona FL 32119  
386-788-9326 or 386-871-5039

Meetings held every  
second Thursday of the  
month at:

Daytona Beach Shores Community Center at 7 pm  
3050 S. Atlantic Ave.  
Daytona Beach Shores FL

## PRESIDENT'S MESSAGE



First of all I would like to thank Rafael Torres for his excellent presentation at last month's meeting. It was very informative and entertaining.

This month's speaker will be our own Nick Berdeguez. He is the person who keeps our web site up and running. Nick will be giving a talk on getting and maintaining your photos on the Internet and will also touch on Internet security. It will be a very informative and enjoyable evening brought to us by a person who knows his way around the Internet.

At this time we have several new venues to display our members photos; The Volusia County Library at City Island is willing to host a display of our members photos at the entrance in the locking glass cabinet they have for these exhibits. Because of the space involved, there will be a maximum of two 8x10 photos per member allowed. For uniformity we ask that 11x14 black mats be used to house these photos. Cards (business card size) will be provided for each photo indicating the name of the photographer and title of the work. There will also be a sign stating that these photos are from members of the Shores Camera Club and are available for purchase by contacting the club. On the table below the exhibit there is room to place club materials-information, etc. This will happen in July and the exhibit will be on display for the entire month.

For the month of August we have been asked to set up a display at the Volusia County Library in New Smyrna. This will be a freestanding display something like the one we had at the Volusia Mall a few years ago. They will provide the display boards. I will check out their current exhibit and see how much room we have to display and report back at the March meeting. This exhibit will run for the entire month of August.

We have also been asked by the Sunshine Mall to set up a permanent display. We are still in the talking stages on that one. Congratulations to all the winners in the February Competition! The photos were great and show the proficiency and artistic talent of our club members.

Club dues were due in January. It's a small amount to pay for the enjoyment it provides.

Remember our next meeting is March 10th 7 P.M. For all of you driving your Harleys to the meeting-motorcycle parking will be provided.

Thanks  
Frank Castellano  
President



**Photographic Society of America**  
International Conference of Photography  
Salt Lake City, Utah August 28 - Sept. 3, 2005

[www.psa-photo.org](http://www.psa-photo.org)

We are a worldwide interactive organization for anyone interested in photography, be they casual or serious amateurs or professional photographers. We offer our individual, camera club, and council members a wide variety of activities: a monthly magazine, photo and digital competitions, study groups via mail and the internet, how-to programs, an annual conference and a raft of other activities and services.

## PHOTO TIPS BY LLOYD



Our November assignment will be Black & White. So for those of us who are now into Digital Imaging, I thought I'd kick off my new newsletter column with the following:

### RGB to GS

In the beginning we had black & white and a little later color images. We now have RGB (color) and grayscale images with boo-coo shades of gray (B&W) when using the Adobe Photoshop image editing software.

The best-looking GS images are often pulled, sometimes kicking and screaming, from color images. This is good because an RGB color image is composed of three GS images, which provides you with lots of options and control for creating your final grayscale image.

The easiest way to create a GS image is to:

Select Image >Mode >Grayscale. Click Yes when Photoshop asks you if you want to discard the color information. Photoshop will average three channels, applying the luminance of the original RGB pixels to the GS pixels.

The second option is to desaturate the RGB values in the image:

Select Image >Adjustments >Desaturate. Note: Unlike the Mode conversion above, the Desaturate command does not remove any channel, so you might want a single channel GS image. You need to do the following:

Select Image>Mode>Grayscale. This will remove two of the three identical grayscale channels). The difference between the Mode command and the Desaturate conversion maintains the original luminance values of the composite pixels, while the resulting luminance values created with the Desaturate conversion will depend upon the color balance between the channels in the original image. Sometimes the Mode and Desaturate options will yield similar results.

Another often-fruitful conversion to GS can be accomplished by simply selecting one of the RGB channels (each of which is a GS image in its own right), and deleting the other two channels:

Open the Channels palette (Window>Channels).

Click on each channel to activate it and select the channel that suits you.

Select Image>Mode>Grayscale. (this step will remove the other two channels.)

For many images, the Red channel will yield the best results.

Another method of creating a GS image from an RGB image is to gather the luminance from all three channels into one channel:

Select Image>Mode>Lab Color (this step will collect all the RGB luminance data into the Lightness [luminance] channel.)

Select Image>Mode>Grayscale (this step will remove the other "a" and "b" channels from the image.)

Prior to performing one of these RGB to GS conversion, you'll want to make a basic highlight and shadow adjustment to improve the overall brightness and contrast of the original RGB image. One of these three quick conversion-to-GS methods will often yield a good result; but try some RGB images for which none of these basic RGB to GS conversions yields good results. These images require a bit more attention and manipulating to achieve a good quality GS image.

Happy Photoshopping.  
Lloyd Hampson  
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